

FOR IMMEDIATE RELEASE
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**THE TRAILHEAD TO ADVENTURE IS AT THE
2009 UTAH OUTDOOR ADVENTURE EXPO
Utah Outdoor Adventure Expo, June 5-6 at Utah State Fairpark**

SALT LAKE CITY (May 2009) – Kick start your summer activities at the 2009 Utah Outdoor Adventure Expo, June 5-6, at the Utah State Fairpark, located at 1000 West North Temple in Salt Lake City.

Discover the magic of Utah's outdoors at this one-stop shop for summer adventures. This event will be known as the premiere interactive event showcasing Utah's vast recreational resources and travel destinations.

Whether your biggest outdoor excursion takes you to your backyard patio or into the rugged backcountry wilds of Utah, this Expo is the trailhead to your next outdoor adventure. Featuring a hands-on approach to traditional outdoor activities like hunting, fishing, camping and hiking to high-adventure rock climbing, and aviation, the expo celebrates Utah's rich and exciting outdoor lifestyle.

Scheduled to be the biggest National Trails Day event in the State of Utah for 2009, the Utah Outdoor Adventure Expo embraces the spirit of family friendly outdoor recreation and includes "everything fun under the sun". Hosted by the Backcountry Radio Network, this promises to be "Utah's biggest Outdoor Toy Box".

"Our goal is to introduce friends and families to the vast recreational opportunities that can be discovered in Utah's great outdoors. This expo is designed to introduce folks to new destinations, new outdoor sports and a healthy year-round outdoor lifestyle. We offer a variety of hands on activities and demonstrations that are included with the price of admission" said Brian Brinkerhoff of Backcountry Utah.

The Expo is open Friday, June 5 from 12-9 p.m. and Saturday, June 6 from 9 a.m.-9 p.m.; cost is \$10, free for children 12 and under. In honor of our Hometown Heroes we will provide free admission to active and retired Military, Law Enforcement, Fire Fighters, EMTs, etc. with ID.) As a special thanks to our valued guests, we will be providing free parking to everyone who attends.

For more information about the Utah Outdoor Adventure Expo, visit <http://www.UtahAdventureExpo.com>.

Activity Highlights:

Utah travel – The Expo will showcase a variety of summer travel opportunities throughout Utah. Whether interests include jeeping in Moab, or fishing in Alaska, this is the first stop to discover those possibilities. Ski Resorts, outfitters and destination locations also will have representatives on hand to share maps, brochures and friendly advice to families as they look for new summer travel opportunities. Enjoy a fun ride around the fairpark on the “Golden Spike” road ready train.

Hunting, archery and shooting sports – Utah's hunting and shooting sports will be featured at the Expo, just ahead of the big fall hunts. Bowhunters of Utah will host a free hands-on non competitive archery range while Humphries Archery will present an exciting 3D archery competition with highly skilled Archers traveling from all over Utah and beyond its borders to compete.

The Rocky Mountain Elk Foundation’s Great Elk tour will showcase record Elk taken from across the country and provide various Elk calling demonstrations. The Wild Turkey Federation will also provide calling demonstrations. Taylor’s Gunsmithing has an airsoft handgun range for young and old alike. Other activities include Hands-on taser demonstrations, seminars from the Division of Wildlife Resources, and historical firearms displays.

Fishing and fly fishing –To kick off National Fishing and Boating week, we invite guests to discover Utah's fishing hotspots or get involved with organizations that protect and develop new opportunities for the future. Attend seminars from expert fishermen or sit down with a fly-tying instructor and learn how to tie flies that will catch the big one. Learn to cast in a variety of fly casting demonstrations. Kids can enjoy fishing in the ever popular fishing pond behind the Wildlife Building to celebrate Utah Free Fishing Day.

Fundraiser for the Historical Division of Wildlife Resources Building--

With this popular building approaching its 100 year mark, and in urgent need of repair, we will be raising funds to help renovate the Division of Wildlife Resources Wildlife Building which has been a featured attraction at the Utah State Fair for generations. For information on how to donate, call Becky at (801) 360-3645.

Off-road adventures and Aviation -- Test drive Off Highway Vehicles on the Expo's youth and adult test tracks. A focus on "tread lightly" and off-road safety will help ensure trails stay open for future enthusiasts. Segway will also be allowing folks to test drive their innovative forms of transportation on site. Learn how easy they are to handle and check out the street and the off road models.

Helicopter Dudes will take you on an awe inspiring flight over Salt Lake City at a minimal cost. Enjoy Helicopter rides all day on Friday and after 2pm on Saturday (a modest price is included to help pay for gas). To celebrate the anniversary of the first hot air balloon flight in 1783, free tethered Hot Air Balloon rides will be provided by Morning Star Balloons Saturday Morning from 9am -2pm depending on weather.

Outdoor cooking-- Meet Barbecue chefs travelling from Utah, Wyoming and Idaho to compete in the Wild West Barbecue Showdown. Nationally recognized and endorsed personally by Governor Huntsman, this competition is sanctioned by the Kansas City Barbecue Society. Winners will qualify for a chance to compete in the well known national championships at the Jack Daniels Barbecue Competition. The Wild West Barbecue Showdown competition is the first of three sanctioned cookoffs scheduled in Utah for 2009.

Learn tips and tricks from icons in the barbecue community, including Ed Roith from the Kansas City Barbecue Society, who certifies barbecue judges across the nation, John Head from the Culinary Institute of Smoke Cooking and Utah's own "T" from Q4U Barbecue Restaurant, Founder of the Utah Barbecue Association, who will be competing as Utah Smoke.

A competition for the Backyard Barbecue cooks will be held on Saturday, June 6th and will be open to anyone who wants to try their hand at a barbecue competition. Other cooking demonstrations, competitions, and fun hands on activities will be available throughout the event.

Animal Friends –Visitors can learn about landscaping for wildlife from local nurseries and conservation organizations, as well as backyard bird feeding and native plant displays. Learn from birding expert and local author Bill Fennimore from the Layton Wild Bird Center. Meet with local animal rescue groups and see demonstrations with various Birds of prey.

Bring your dogs to compete in the Dock Dogs jumping competitions including Big Air and Distance. Enjoy fun canine demonstrations from the Utah Chukar and Wildlife Foundation and other Dog friendly businesses.

Join the Bureau of Land Management and other Equestrian groups with a special Wild Horse and Burro adoption, Gentling Clinics, Wild Mustang Demonstrations, and Pack clinics, along with hands-on instruction from the Backcountry Horsemen of Utah.

"Cache" and treasures – Geocaching, metal detecting and panning for gold will give visitors plenty of hands-on experience and get families excited about legal ways to strike it rich! Whether you hope to find inexpensive trinkets in a spectacular setting or gold dust in the American Fork River, this is one stop not to be missed. Featured groups include the Utah Museum of Natural History, Hutchings Museum of Lehi and Minelab Metal Detectors. Timpanogos Cave has a number of hands-on activities.

Traditional skills and arts – Wildlife and outdoor artists will display and sell photography, sculpture, paintings and other art. Visitors can participate in the outdoor photo contest or watch chainsaw artists carve wooden statues. Discover the lost arts of

blacksmithing, flint-knapping and saddle-making, or listen to bluegrass and cowboy music.

The Old West – Visit the Rendezvous style Trader’s Row and a modern day mini Pow Wow showcasing Native American jewelry, clothing, and entertainment. Meet the honored Native American Elders demonstrating rug weaving and telling stories passed down through the generations. Hands-on activities include the atlatl, candy cannons and tomahawk throwing.

Boats and Waterfront Adventures-- Utah boat dealers will bring their newest fleet and several organizations will promote boating safety. Wake Utah has more than 14 competition riders to showcase their skills at a special Rail Jam event, built just for this venue. Boat Dealers will have a variety of boats and accessories.

Human-powered recreation and Hometown heroes – Human-powered activities will celebrate National Trails Day and World Environment Day, including ongoing activities along the Jordan River Parkway Trail. Two Fun Runs will be scheduled in the morning, presented by the Northwest Facility City Park in conjunction with their Fiesta Days Celebration. Nordic Walking is also scheduled on Saturday.

The Army National Guard will be providing activities including a climbing wall, a mechanical bull, a Humvee Simulator, and other exciting activities. The Utah Highway Patrol will demonstrate the need for safety belts with the seatbelt demonstrator. The American Red Cross will provide seminars on Emergency Preparedness and provide medical attention if needed.

In honor of our Hometown Heroes we will provide free admission to current and retired Military, Law Enforcement, Fire Fighters, EMTs, etc. with valid ID. We encourage visitors to take some time to thank our Heroes for their dedication and sacrifices which allow us to enjoy our recreational opportunities throughout the country.

Camping and backyard adventures – See the latest technology in tents, sleeping bags and other camping gear. Learn how to set up a "bear safe" campsite and protect against the West Nile virus or sing at the campfire karaoke stage. Safely view the sun and enjoy a star party late into the evening with the Salt Lake Astronomical Society.

Sharpen survival skills such as fire building with a bowdrill or creating an emergency shelter in the wilderness with R3 Survival. Learn how to cook in a solar oven and proper camping etiquette.

Meet Garden experts and learn how to bring the Outdoors Home by creating a backyard retreat for family and friends. Learn how to be more “Green” with energy efficient tricks and techniques as well as government subsidized incentive programs that will help the homeowner conserve energy and save money in the process.

Entertainment and concert stages – From bluegrass and cowboy music to modern entertainers, your boots will soon be stomping to the beat of the Expo's featured performers.

The Utah Outdoor Adventure Expo is sponsored by KUTV Channel 2, Media One and the Backcountry Radio Network with Host Brian Brinkerhoff. Other partners include Camp Chef, Wake Utah, Dock Dogs, Barnes Bullets, Humphries Archery, Bowhunters of Utah, the Utah Division of Wildlife Resources, the Bureau of Land Management, the Utah Barbecue Association, Utah State Parks and Recreation, Rocky Mountain Elk Foundation, the Wild Turkey Federation, Salt Lake Astronomical Society, the American Red Cross, R3 Survival, the Northwest Recreation Center, the Utah Army National Guard, the Utah Sports Commission, Utah State Fairpark, JP Display, Poll Sound, Biorge Excavating, Morning Star Balloons and Helicopter Dudes.