



Utah Outdoor Adventure Expo June 5-6, 2009

The Trailhead to Your next Outdoor Adventure

Be a Part of Utah's Most Exciting and Interactive Event for Future Outdoor Adventures!

Event Description

The Utah Outdoor Adventure Expo is scheduled June 5-6, 2009, utilizing the entire Utah State Fairpark. Featuring Utah's vast outdoor resources and travel destinations, this will become Utah's premiere event to officially kick start summer fun.

With a mix of traditional outdoor activities such as hunting, fishing, camping and hiking combined with high adventure rock climbing, river rafting and hang gliding, this is the only event that will bring activities and adventure travel to one location, hand in hand as a one stop shop for summer adventures. Highlighted activities range from Utah's biggest bowhunting gathering and KCBS sanctioned Wild West Barbecue Showdown to outdoor arts, canoe and kayak demonstrations on the Jordan River and off highway vehicle activities. We even included one of Utah's largest outdoor travel industries—the ski industry, which will offer discount season passes and a refreshing recreational escape from the hot summer months ahead.

The Utah Outdoor Adventure Expo celebrates the rich and exciting outdoor lifestyle that Utah residents enjoy. This event surpasses other events in that it features a hands-on approach with almost every element of the outdoors. No other event attempts to feature Utah recreation on this scale at one location.

Scheduled on National Trails Day, this event is the trailhead to family outdoor adventures across Utah and embraces the spirit of family outdoor activities, providing most of these interactive opportunities at no additional cost beyond the admission price. With more than 50 different activity centers, we include everything under the sun from motorized vehicle courses and equestrian activities to treasure hunting, travel destinations and a variety of family friendly competitions.

Hosted by Brian Brinkerhoff, of Backcountry Utah, this promises to be "Utah's biggest Outdoor Toy Box," and will help reconnect many families with the outdoors. Located between downtown Salt Lake City and I-215, this venue provides easy access to recreationists without excess travel. It gives families a taste of future outdoor adventures. For more information, visit <http://www.UtahAdventureExpo.com>

The Utah Outdoor Adventure Expo offers several levels of sponsorship opportunities, tailor-made to fit all marketing budgets. The more you invest, the bigger the payoff. This will become one of the biggest and most exciting outdoor related events that will help connect you with your future customers.

Whatever your investment, you'll reap the rewards of aligning yourself with an event that is trailhead of future outdoor adventures. Send us an E-mail for the latest opportunities at becky@UtahAdventureExpo.com

Brian Brinkerhoff